ACC 2022 Affordable Cancer Care in India

Living more & living better with cancer





As you are possibly aware, the global cancer burden is expected to be 28.4 million cases in 2040, a 47% rise from 2020, with a larger increase in transitioning (64% to 95%) versus transitioned (32% to 56%) countries due to demographic changes, although this may be further exacerbated by increasing risk factors associated with globalization and a growing economy. GLOBOCAN predicts record numbers by 2040, a true 'Cancer Epidemic' (NICPR) in the making. Efforts to build a sustainable infrastructure for the dissemination of cancer prevention measures and provision of cancer care in transitioning countries is critical for global cancer control.

4.2 million Indians are living with cancer as you read this. More than 14 lakh new cases register every year, out of which more than 8.5 lakh die of this disease. Individual financial cancer burden in India estimated at INR 36,812 at a tertiary public hospital (AIIMS) was approximately 1/10th of that at a private hospital in 2012. This figure has multiplied more than 100 fold by now. While a plethora of challenges, like Prevention and Early Detection program, inadequate and eccentrically distributed technical and human resource infrastructure stand in the way of our evolution, insufficient financial resource is perhaps the Core factor at the national, state and individual levels which limits appropriate access to standard cancer care in our country. **50% of cancer patients and their families in the country struggle financially to manage care for the disease.**

'bcpbf-The Cancer Foundation' in pursuance of its charter as an advocate of enhanced, affordable Cancer care in India proposes to hold a deliberatory and recommendatory event:

'AFFORDABLE CANCER CARE IN INDIA 2022'

Saturday, 14 May 2022 at Hotel Oberoi, Delhi

This exercise endeavors to bring policy makers in India:

Ministry of - Health, Finance, Biotechnology, Chemicals & Fertilizers
State Health Ministries, Niti Aayog, ICMR, DCGI, MCI, NPPA, Directorate General
Armed Forces Medical Services Regulatory Authority, FICCI, CII, Invest India

together with various stakeholders comprising:

OPPI, IDMA, Biotech Industry, Molecular Diagnostic Industry
Technical infrastructure corporates like Radiation Equipment Manufacturers, Innovators,
Proprietors and Management of Tertiary Care & stand-alone Cancer Hospitals,
Oncology Opinion Makers, Insurance & Banking industry, Print and Electronic Media,
Consumer Patient Advocates

Experts drawn from above fields shall deliver lectures, indulge in meaningful discussions, and contribute towards policy making in India.

The evening session will comprise of a **Public Awareness Lecture** followed by **CANCER CRUSADER AWARDS** for distinctive contributions towards making cancer patients lives.

PROGRAMME

10:30 INAUGURATION

10:45 KEYNOTE ADDRESS DR SAMEER KAUL

President, bcpbf-THE CANCER FOUNDATION, New Delhi

11:00 – 11:45 SESSION 1 STRATEGIES FOR AFFORDABLE/ VALUE-BASED CANCER CARE IN INDIA

CHAIRPERSON DR NAGRAJ G HUILGOL

Chief Radiation Oncologist, Nanavati Max Super Speciality Hospital, Mumbai

SPEAKER MR HIDESHI YAMAMOTO

Managing Director, Eisai Pharmaceuticals India

MODERATOR DR VINAY DESHMANE

Sr. Consultant, Surgical Oncology, P D Hinduja National Hospital, Mumbai

PANELIST 1 COL AMOL PATEL

Senior Adv Medicine and Medical Oncologist, INHS Asvini, Mumbai

PANELIST 2 DR ANIL KUKREJA

Vice President, Medical Affairs Regulatory, Astra Zeneca Pharma India Ltd.

PANELIST 3 DR DINESH PENDHARKAR

HOD Oncology, Sarvodya Hospital, New Delhi

PANELIST 5 DR SANJEEV MISRA

Director, AIIMS, Jodhpur

PANELIST 2 MR V LAKSHMIKUMARAN

Founder & Managing Partner, Lakshmikumaran & Sridharan Attorneys. New Delhi

PANELIST 6 DR VINEET TALWAR

Director, Dept of Medical Oncology, Rajiv Gandhi Cancer Institute, New Delhi

11:45 – 12:30 SESSION 2 ONCOLOGY RESEARCH, DEVELOPMENT, EDUCATION IN INDIA

CHAIRPERSON DR P K JULKA

Director & Sr Consultant Medical Oncology, Max Healthcare, New Delhi

SPEAKER PROF. RAVI MEHROTRA

Member, Scientific Council, IARC - International Agency for Research on Cancer, WHO

MODERATOR DR ASHOK VAID

Chairman - Medical & Pediatric Oncology, Medanta - The Medicity, Gurgaon

PANELIST 1 DR AMAL CHANDRA KATAKI

Director, Dr B Borooah Cancer Institute, Guwahati, Assam

PANELIST 2 DR D C DOVAL

Chairman, Medical Oncology, RGCI, New Delhi

PANELIST 3 DR R RAJKUMAR

HOD, Department of Medical Oncology, Velammal Hospital, Madurai

PANELIST 4 DR RATHI BALACHANDRAN

ADG (Nursing), Nursing Division, Ministry of Health and Family Welfare, Govt. of India

PANELIST 5 DR ROHIT NAYYAR

Director & Clinical Administrator - Surgical Oncology, Max Institute of Cancer Care, New Delhi

12:30 – 01:15 SESSION 3 PRICING, LICENSING & PATENTS – WAY TO GO

CHAIRPERSON HON'BLE MR. JUSTICE MANMOHAN SINGH (RETIRED)

Chairperson (Former), IPAB - India

SPEAKER & DR NITESH ROHATGI

MODERATOR Director, Medical Oncology, Fortis Memorial Research Institute, Gurugram

PANELIST 1 DR AJAY SHARMA

Director of Govt. Affairs, AstraZeneca Pvt. Ltd.

PANELIST 2 MR ASHOK K MADAN

Executive Director, Indian Drug Manufacturer's Association (IDMA)

PANELIST 3 DR DEEPA TIKKU

Patent Attorney & Partner, K & S, New Delhi

PANELIST 4 DR RAKESH BAMZAI

CEO, MD & President, Commercial India & emerging markets, Viatris

PANELIST 5 MR SUDARSHAN JAIN

Secretary General, Indian Pharmaceutical Alliance

01:15 - 02:00 LUNCH

02:00 – 02:45 SESSION 4 FINANCIAL SUPPORT FOR CANCER PATIENTS

CHAIRPERSON DRKSGOPINATH

Sr. Consultant, Surgical Oncology, Bengaluru

SPEAKER MS POONAM BAGAI

Chairman, CanKids, New Delhi

MODERATOR DR SHYAM AGARWAL

Chairman Oncology, Sir Ganga Ram Hospital, New Delhi

PANELIST 1 DR JITENDRA KUMAR SINGH

Chairman, Cancer Care India & Breast Cancer Foundation - India

PANELIST 2 CDR NAVNEET BALI

Director, North, Narayana Health

PANELIST 3 DR SAROJ KUMAR DAS MAJUMDAR

Additional Professor, Radiation Oncology, AIIMS, Bhubaneshwar

PANELIST 4 MR SAUMIL MODY

Oncology General Manager, Novartis, Mumbai

02:45 – 03:30 SESSION 5 IMPROVING ACCESS TO CUTTING EDGE DIAGNOSTICS

CHAIRPERSON DR S HUKKU

Chairman & Sr. Consultant, Radiation Oncology, BLK-MAX Super Specialty Hospital, New Delhi

SPEAKER DR RAJIV SARIN

Principal Investigator, ACTREC, Mumbai

MODERATOR DR HARSH MAHAJAN

Founder & Chief Radiologist, Mahajan Imaging Pvt. Ltd., New Delhi

PANELIST 1 DR APARNA DHAR

Head of Department: Medical Genomics and Genetic Counseling, SRL Diagnostics

PANELIST 2 DR K SUSHEELA

CEO, Biologics & Diagnostics and Bio Valley Incubation Council, AMTZ

PANELIST 3 DR SHUBHAM SOGANI

CEO, House of Diagnostics, New Delhi

PANELIST 4 MR SUBHOMOY DASTIDAR

Founder & Director, Lilac Insights Pvt. Ltd.

PANELIST 5 DR VINEET DATTA

Executive Director, Datar Cancer Genetics Ltd., New Delhi

PANELIST 6 MR VINEET GUPTA

Director, Govt. Affairs, Varian & Siemens, New Delhi

03:30 – 04:15 SESSION 6 AFFORDABLE CANCER CARE IN INDIA: HOW IS OUR GOVERNMENT MAKING IT HAPPEN

CHAIRPERSON DR SULTAN PRADHAN

Sr. Consultant, Surgical Oncology, Breach Candy Hospital, Mumbai

SPEAKER PROF (DR) GAURAV AGGARWAL

Professor of Endocrine & Breast Surgery & Chief Medical Superintendent, SGPGIMS, Mumbai

MODERATOR DR MANISH SINGHAL

Sr. Consultant, Medical Oncology, Indraprastha Apollo Hospital, New Delhi

PANELIST 1 DR D RAGHUNADHARAO

Director, Homi Bhabha Cancer Hospital & Research Centre, Vizag

PANELIST 2 DR SUSHMA AGARWAL

Prof. Radiation Oncology, Sanjay Gandhi Postgraduate Institute of Medical Sciences, Lucknow

PANELIST 3 DR S SURESH

Sr Consultant, Medical Oncology, VS Hospital, Chennai

04:15 - 04:45 HIGH TEA

04:45 – 05:30 SESSION 7 INTEGRATED DIGITAL HEALTHCARE SOLUTIONS - ENTREPRENEURIAL STRATEGIES

CHAIRPERSON DR ASHOK MEHTA

Pioneering Head & Neck Cancer Specialist

SPEAKER MR ROBIN RAINA

Chairman of the Board, President & CEO, EBIX INC.

MODERATOR DR B S AJAI KUMAR

Founder & Executive Chairman, HealthCare Global Enterprises Ltd., Bengaluru

PANELIST 1 MR BRIJESH SINGH

Commercial Operations Head, Eisai Pharmaceuticals India Pvt Ltd

PANELIST 2 DR K GOVIND BABU

Professor, Medical Oncology, Kidwai Memorial Institute of Oncology, Bengaluru

PANELIST 3 MS. MANISHA MISHRA

Vice President - Strategic Initiatives & Institutional Pharma and CEO's Office, Tata~1mg, Gurgaon

PANELIST 4 DR RAKESH JALALI
Medical Director & B

Medical Director & Head, Radiation Oncology, Apollo Proton Cancer Centre, Mumbai

GETTING IT RIGHT BETWEEN PUBLIC AND PRIVATE HEALTHCARE IN INDIA

PANELIST 5 MS RUBINA KHAN

Franchisee Head for Breast Cancer Franchise, Novartis India Oncology

CHAIRPERSON DR RAKESH CHOPRA

Sr Consultant, Medical Oncology, Gurgaon

SPEAKER & DR G K RATH

MODERATOR Former Chief of Cancer Centre, AIIMS, Head NCI-India

PANELIST 1 DR ASHISH SINGH

Medical Oncologist & Hematologist, CMC Hospital, Vellore

PANELIST 2 PROF (DR)GAURAV AGGARWAL

 $Professor\ of\ Endocrine\ \&\ Breast\ Surgery\ \&\ Chief\ Medical\ Superintendent,\ SGPGIMS,\ Mumbai$

PANELIST 3 DR P G CHITALKAR

Sr Consultant, Medical & Hemato Oncology, Aurbindo Institute of Medical Sciences, Indore

PANELIST 4 COL R RANGA RAO

Chairman, Paras Hospital, Gurgaon

PANELIST 5 DR SUNIL GUPTA

HOD & Director, Medical Oncology, Venkateshwar Hospital

06:15 – 06:45 RECOMMENDATIONS ACCI 2022

SESSION 8

07:15 INDIA'S BATTLE AGAINST CANCER

PUBLIC AWARENESS LECTURE & CANCER CRUSADER AWARDS

08:15 DINNER

05:30 - 06:15

Consensus



























































