



**Public Awareness
Program by the
Breast Cancer Patients
Benefit Foundation
(BCPBF) for Early
Detection & Screening
of Oral Cancers in the
Rural & Urban
Population of India**

Dr Deepali Kapoor

EP665

**Prevention and Early
Detection**

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14

Deaths per hour

130,000
Deaths per year

700,000

new cases annually

300,000 due to tobacco

Most common, caused by tobacco consumption and keeping it in the mouth for prolonged periods resulting in neoplastic changes. Awareness is low, detection late, **delaying treatment**

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The program aims to

- Educate masses in early detection and screening methods
- Screening by specialists for premalignant and early cancers

How?

Presentations in public forums

Distribution of educational material, pamphlets, hand bills

Oral and neck node examinations by dental surgeons

Suspicious lesions found are sent for specialized and immediate treatment by BCPBF doctors

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Past experiences

indicates that breast cancer cases in India have reduced due to sustained awareness programs. It is expected that **Educating** masses & **Screening** of pre cancerous lesions & early cancers will result in early detection and reduced mortality rates

Early detection will help increase probability of cure, with minimum deformity and low costs.

Oral cancer remains a major health problem in India, and BCPBF relentlessly strives towards **increasing awareness, early detection, prevention and screening** with a view to reduce the burden of this disease.